



COACHING UTKARSH PROGRAM

“UNLOCK THE POWER OF TEACHING — BUILD THE
FUTURE WITH **COACHING UTKARSH!**”



Be a Part of Maharashtra's Pride



PROGRAMS ARE CERTIFIED & APPROVED BY



Maharashtra State Board of Skill,
Vocational Education and Training



राज्य शैक्षणिक संशोधन व प्रशिक्षण परिषद महाराष्ट्र
(विद्या प्राधिकरण), पुणे

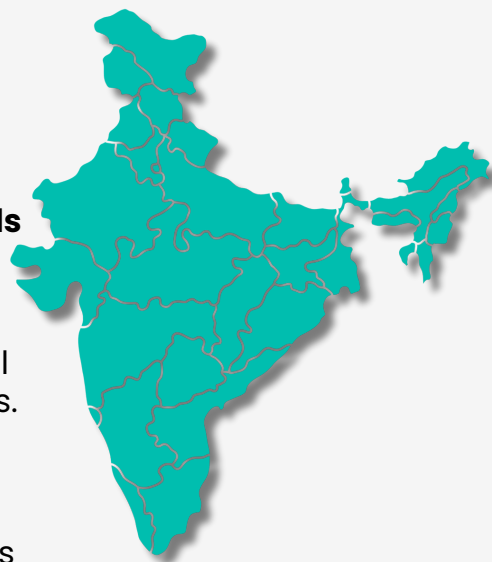
THE FUTURE OF EDUCATION IS HERE

Empowering Educational Institutions with Future-Ready Skills

FUTURE SMART EDUCATION – FOR A NEW SMART INDIA!

In today's fast-changing world, true success of an educational institution lies in preparing learners for 21st-century challenges. Our project acts as a bridge between traditional learning and future-ready skills.

Through innovation, technology, and holistic development, it enhances academic performance and positions institutions as leaders in modern education.



Aligned with NEP 2020 & samagra_shiksha Scheme

DTG – Dimag Ka Top Gear:

12 High-Demand Skills for Future-Ready Learners



The National Education Policy 2020 (NEP 2020) and the Samagra Shiksha Mission together emphasize holistic, skill-based, and future-ready learning. They envision an education system that nurtures creativity, critical thinking, innovation, and strong human values in every student. The DTG (Dimag Ka Top Gear) Program perfectly aligns with this vision – it integrates 12 high-demand skills, fostering problem-solving, emotional intelligence, discipline, and adaptability. By blending traditional knowledge with modern innovation, DTG develops confident, capable, and future-ready children, fully aligned with NEP 2020, Samagra Shiksha Framework, and NCF 2023.

VISION FOR DTG (DIMAG KA TOP GEAR)

"To make learning simple and holistic, delivering high-quality education to every child, reducing stress and costs, while enhancing schools' progress and brand value. Therefore, we have come together, combining our expertise and shared purpose to work towards this vision and create a future-ready, impactful education system in India."



DTG – Dimag Ka Top Gear ACCREDITATION

Proudly accredited by the **Maharashtra State Board of Skill, Vocational Education & Training** and program approval by the **State Council for Educational Research and Training (SCERT)** select modules of the DTG program are certified, with all oversight and implementation facilitated by Versatile Educaare System



Maharashtra State Board of Skill,
Vocational Education and Training



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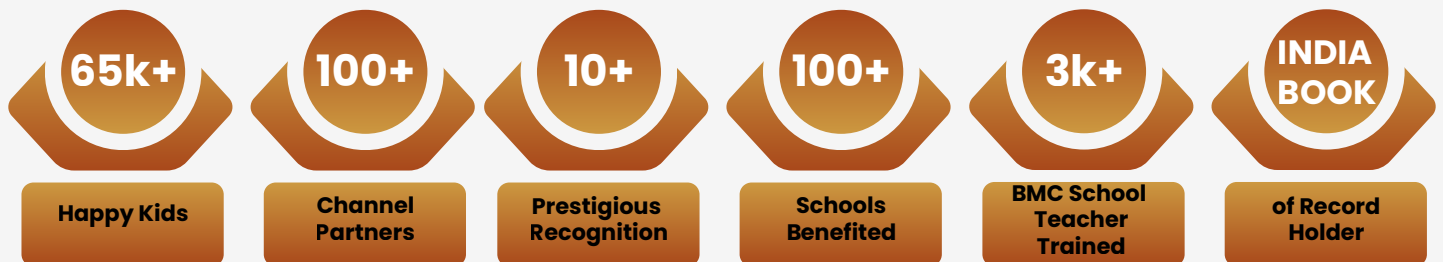


BE A PART OF MAHARASHTRA'S PRIDE

Maharashtra has always led India's progress, and today it proudly drives the transformation of education. SWARAJ FUTURE SMART EDUCATION is raising the standards of learning and skill development, ensuring a future-ready generation. By joining this initiative, your institution not only secures its own growth but also becomes a proud contributor to Maharashtra's legacy of excellence.

WHY THIS PROJECT IS A GAME-CHANGER FOR EDUCATIONAL INSTITUTIONS

- **Future-Ready Learners** – Builds problem-solving, creativity, critical thinking, and adaptability.
- Aligned with NEP 2020 & NCF 2023 – Progressive and policy-compliant model.
- **Technology & Innovation** – Covers robotics, coding, AI, memory science, and STEM.
- **Holistic Growth** – Includes handwriting, communication, ethics, NLP, meditation, and self-defense.
- **Brand Growth** – Positions the institution as a future-ready hub, boosting reputation and admissions.
- **Hands-On Learning** – Moves from rote memorization to real-world application.
- **One-Stop Model** – Everything under one roof, no need for multiple tie-ups with different organizations.
- **Affordable Excellence** – High-quality education made accessible at minimum cost.
- **Nurturing Tomorrow's Innovators** – In sync with Atal Tinkering Labs (AIM, NITI Aayog), fostering curiosity, innovation, and a makerspace culture among students.



COACHING UTKARSH PROGRAM – TRANSFORMING COACHING FOR THE FUTURE

The **Coaching Utkarsh Program** is a visionary initiative designed to empower coaching classes and educators to upgrade, innovate, and align with the future of learning. Inspired by the principles of **NEP 2020 (National Education Policy)** and the goals of **Samagra Shiksha Abhiyan**, this program focuses on holistic development – nurturing creativity, critical thinking, and practical learning skills among students. With an **AI-powered, skill-based, and student-centric approach**, Coaching Utkarsh enables institutes to go beyond traditional teaching and embrace technology-driven excellence. It helps every coaching center evolve into a hub of innovation, personalized learning, and performance growth – creating smarter students and stronger futures. In short, Coaching Utkarsh is not just a training program; it's a **movement towards transforming India's coaching ecosystem** in line with the nation's vision for **21st-century education**.

COMPREHENSIVE PROGRAM DELIVERABLES

NEP 2020 & Samagra Shiksha Aligned Curriculum

Comprehensive, grade-wise skill plans, learning modules, and activity manuals aligned with the **NEP 2020** and **Samagra Shiksha** guidelines.

Integrated Abacus, Memory Science, Handwriting, Trilingual Reading & Writing, Coding, STEM & Robotics, NLP, Meditation, Visualization, Self-Defense, and Ethical Learning – a complete 12-skill curriculum fostering holistic, hands-on, and experiential learning as envisioned in both **NEP 2020 and Samagra Shiksha Framework**.

Academic & Student Development Support

- Helps coaching classes enhance teaching quality and student outcomes.
- Builds a strong academic foundation with modern and effective learning tools.

Management & Operational Support

- Simplifies day-to-day operations through structured systems and guidance.
- Saves time, increases efficiency, and ensures smooth class management.

Branding, Marketing & Promotion Support

- Boosts the class's visibility and reputation in the local education market.
- Attracts more admissions through professional marketing and digital branding.



COACHING UTKARSH PROGRAM

Student Engagement & Community Building Activities

- Keeps students motivated and connected through regular events and challenges.
- Builds a positive learning culture and long-term student loyalty.

School Tie-up & Expansion Support

- Opens doors for collaborations with schools and other institutions.
- Helps expand reach, create new revenue streams, and grow the coaching brand.

Continuous Branding, NEP Compliance & Goodwill

- Ensures your coaching stays updated and aligned with NEP 2020 guidelines.
- Builds lasting goodwill, credibility, and trust among parents and students.

The **DTG Course and Coaching Utkarsh Program** are fully **aligned with** the objectives of **NEP 2020** and **Samagra Shiksha**. They **empower coaching centers** to adopt Holistic, Skill-Based, Digital, and Innovation-Oriented Education, **ensuring government compliance**, better results, and higher student satisfaction.

ALIGNMENT

with NEP 2020 & Samagra Shiksha Scheme



Samagra Shiksha – Section 6.8.8: ICT and Digital Learning

Use of technology and digital pedagogy in teaching-learning.

DTG Alignment:

DTG provides Coding and Visualization models that integrate ICT into classroom learning.

Benefit:

Centers gain a modern, tech-enabled identity.

NEP 2020 – Chapter 11.3: Emotional and Mental Wellbeing

Focus on students' emotional intelligence and mental health.

DTG Alignment:

DTG includes Meditation, Visualization, and Brain Relaxation techniques.

Benefit:

Students develop confidence, calmness, and improved concentration.

Samagra Shiksha – Quality Assurance Framework

Assessment should be based on measurable learning outcomes.

DTG Alignment:

DTG tracks student growth and learning through continuous assessments and reports.

Benefit:

Coaching centers can present verifiable learning progress to parents and authorities.

NEP 2020 – Chapter 4.6: Life Skills and 21st Century Skills

Students must acquire real-life and 21st-century skills.

DTG Alignment:

DTG includes Memory Science, Brain Development, Communication, and Meditation, fulfilling NEP's vision.

Benefit:

Coaching centers can position themselves as "NEP-Compliant Smart Coaching Institutes."

Samagra Shiksha – Section 6.9.3: Experiential Learning

Learning must be joyful, stress-free, and experiential.

DTG Alignment:

DTG transforms traditional study methods into interactive and stress-free learning using Visualization, STEM, and Memory Techniques.

Benefit:

Improves student results, reduces academic pressure, and increases retention.

NEP 2020 – Chapter 20: Vocational & Practical Education

Skill-based and vocational training must be introduced.

DTG Alignment:

DTG includes Robotics, Coding, Financial Literacy, and Self-Defense modules.

Benefit:

Coaching centers evolve into Skill-Integrated Training Hubs.



Academic & Student Development Support

Parent Meeting & Student Counselling:

विद्यार्थ्यांच्या अभ्यासातील मूलभूत समस्या ओळखून त्यांच्या प्रगतीसाठी योग्य उपाययोजना केल्या जातात.

Student Continuity & Admission Growth Plan:

विद्यार्थ्यांना क्लास सोडून जाण्यापासून रोखण्यासाठी आणि नवीन एडमिशन मिळवण्यासाठी खास योजना तयार केली जाते.

यात पालकांशी नियमित संवाद, विद्यार्थी मोटिव्हेशन प्रोग्राम्स, फीडबॅक फॉलोअप, रिवॉई सिस्टम, आणि डेमो सेशन यांचा समावेश आहे.

Student Performance Growth through DTG:

DTG Brain & Skill Development कोर्सद्वारे विद्यार्थ्यांचा मेंदू-विकास, लक्ष केंद्रित करण्याची क्षमता, स्मरणशक्ती आणि शैक्षणिक निकाल सुधारला जातो.

DTG Multiple Skill Integration:

कोचिंग क्लासमध्ये 12 स्किल्स (Abacus, Handwriting, Brain Science, Meditation, NLP, Coding, Robotics, STEM, Ethics, Financial Literacy, Visualization, Self-Defense) समाविष्ट करून क्लासची "Unique Identity" तयार केली जाते.

Brain Science Based Teaching:

वैज्ञानिक Brain Science पद्धतीच्या सहाय्याने विद्यार्थ्यांचा अभ्यास आनंददायी आणि ताणमुक्त बनवला जातो.

Robotics & STEM Learning Program:

विद्यार्थ्यांना तंत्रज्ञान आणि यांत्रिकी ज्ञान देण्यासाठी "Robotics Activities" शाळांमध्ये आयोजित केल्या जातात, आणि Coaching Classes मार्फत Robotics Training केंद्र म्हणून काम केलं जातं.

यामुळे क्लासची शैक्षणिक ब्रँडिंग आणि विद्यार्थी आकर्षण वाढते.

ABP (Advanced Brain Program) – Online Learning:

विद्यार्थ्यांसाठी ऑनलाईन Brain Skill Learning Platform उपलब्ध करून दिला जातो, ज्यामुळे घरबसल्या नियमित सराव आणि प्रगती शक्य होते.

Mathematics Jatra & Math Lab Setup:

शाळांमध्ये "गणिती जत्रा" आणि "Math Lab Setup Program" राबवून विद्यार्थ्यांमध्ये गणितावरील आवड वाढवली जाते.

या कार्यक्रमाद्वारे कोचिंग क्लासची शैक्षणिक ब्रँडिंग देखील वाढते.

STEM & Skill Learning Activities:

विद्यार्थ्यांना प्रयोग, सर्जनशील कार्य, आणि अनुभवाधारित शिकवणीद्वारे ज्ञानाचा प्रत्यक्ष अनुभव दिला जातो.

Focus on Student Growth – Not Only Syllabus:

फक्त पाठ्यक्रम नव्हे तर विद्यार्थ्यांचा आत्मविश्वास, बुद्धिमत्ता, सर्जनशीलता आणि विचारशक्ती यांचा विकास हा आमचा हेतू आहे.





Management & Operational Support

Financial Management & Resource Optimization:

“Teaching Expense कमी करून जास्त परिणाम कसे मिळवायचे” याबाबत Practical Training दिलं जातं.

AI-based Teaching & Assessment Tools:

Artificial Intelligence च्या सहाय्याने Question Bank, Test Paper तयार करणं आणि Result Analysis करणे.

Chapter-wise Test Planning System:

प्रत्येक विषयासाठी नियमित चाचण्या घेण्यासाठी व्यवस्थित टेस्ट प्लॅनिंग आणि Question Bank Support.

Student Analysis through Google Form / LMS:

प्रत्येक विद्यार्थ्याचा डिजिटल रिपोर्ट, कमजोर विषयांचे विश्लेषण, आणि सतत प्रगती तपासण्याची सुविधा.

Goodwill Creation Strategy (DTG Run-time Impact):

कोर्स चालू असताना क्लासची प्रतिमा, विश्वास आणि सामाजिक प्रभाव वाढेल अशी प्रणाली.



Branding, Marketing & Promotion Support

Website & Social Media Page Setup:

क्लासची डिजिटल उपस्थिती वाढवण्यासाठी Website आणि सोशल मीडिया पेज तयार करून दिलं जातं.

Student Testimonial Shoots:

पालक आणि विद्यार्थ्यांचे अनुभव व्हिडिओ स्वरूपात सादर करून विश्वास निर्माण करणे.

Brochure & Institute Profile Design:

क्लासची वैशिष्ट्ये, निकाल आणि यशोगाथा दाखवणारं प्रोफेशनल ब्रॉशर तयार करणे.

Parent-Teacher Meetings (PTM):

पालकांशी थेट संवाद साधून विद्यार्थ्यांच्या प्रगतीबाबत चर्चा करणे.

Branding Material (T-shirts, Bags, Stationery):

विद्यार्थ्यांद्वारे क्लासचा ब्रँड समाजात प्रसारित होतो.

Owner Branding Video:

कोचिंग ओनरचा प्रोफेशनल व्हिडिओ तयार करून सोशल मीडियावर प्रसारित केला जातो.

Local School & Society Events:

शाळा आणि सोसायट्यांमध्ये कार्यक्रम घेऊन एंजमिशन जनरेशन आणि ब्रँडिंग वाढवणे.

“DTG School Activity Model च्या माध्यमातून कोचिंग क्लासेसना जवळच्या शाळांमध्ये वर्कशॉप, स्पर्धा आणि एंक्टिव्हिटीद्वारे भागीदारी निर्माण करण्यासाठी मार्गदर्शन आणि संपूर्ण सपोर्ट दिला जातो.”

Competition Break Strategy:

इतर क्लासेसपेक्षा वेगळेपण निर्माण करण्यासाठी खास प्रोग्राम आणि मोहिमा.





Student Engagement & Community Building Activities

Scholarship Test (IMT – All Boards & Subjects):

विद्यार्थ्यांच्या प्रतिभेचा शोध घेण्यासाठी सर्व विषयांवरील शिष्यवृत्ती परीक्षा.

DTG Special Earning Batches:

क्लाससाठी अतिरिक्त उत्पन्न देणाऱ्या विशेष बॅचेस.

Result Promotion Campaigns:

विद्यार्थ्यांच्या निकालांच्या आधारे टॉपर सेलिब्रेशन आणि पोस्टर पब्लिसिटी.

Quiz & Celebration Events (15 August / 26 January):

देशभक्ती, सामान्य ज्ञान आणि सांस्कृतिक सहभाग वाढवण्यासाठी विशेष उपक्रम.

Local DTG Activity Programs (Brain, Handwriting, STEM):

विद्यार्थ्यांना आकर्षित करणारे शैक्षणिक उपक्रम आणि क्लास ब्रँडिंग वाढवणारे इव्हेंट्स.



School Tie-up & Expansion Support

School Tie-up through DTG Activities:

शाळांमध्ये Brain Science & Skill Workshop घेऊन भागीदारी वाढवणे.

Inter-school Competition & STEM Events:

शाळांमधील विद्यार्थ्यांसाठी DTG आधारित स्पर्धा आणि क्विझ आयोजन.

MoU & Partnership Assistance:

शाळा आणि क्लासेस यांच्यात अधिकृत करार तयार करण्यासाठी सहाय्य.



Continuous Branding, NEP Compliance & Goodwill Creation

NEP 2020 Aligned Skill Development System:

भारत सरकारच्या National Education Policy 2020 नुसार तयार केलेली आधुनिक, ताणमुक्त आणि कौशल्याधारित शिक्षण प्रणाली.

Integration with Government Vision (Modern Education):

Skill-based, STEM-oriented, NEP-compliant DTG Program विद्यार्थ्यांना ताणमुक्त शिक्षण व वास्तविक कौशल्य देतो.

Local Exclusive Branding Model:

प्रत्येक विभागात फक्त एक DTG Authorized Partner ठेवून क्लासला स्पर्धाविरहित प्रतिष्ठा दिली जाते.

Continuous Goodwill Growth:

विद्यार्थ्यांच्या यशस्वी प्रगतीमुळे क्लासचा आपोआप सामाजिक विश्वास आणि ब्रँड व्हॅल्यू वाढतो.



COMPETITION & EVENTS



Event with Esteemed Guests:

"Our event showcased innovative math labs for children, with esteemed guests world-renowned astronomer Shri Da. Kru. Soman sir and celebrated author Shri Achyut Godbole sir experiencing DTG's hands-on learning approach."

Teacher Training Program:

"We provide detailed DTG teacher training, equipping educators to deliver multi-skill education and transform classrooms into hubs of creativity and learning."

Outreach to Rural Children:

"Our DTG project brings quality, holistic education to children even in the remotest villages, ensuring every child has access to innovative learning and skill-building opportunities."

- "अब दिमाग चलेगा नहीं, दोड़ेगा" -

SHAPE THE FUTURE

"Future Smart Education is not just about academics,
it is about preparing children to think,
create, and succeed in every walk of life."

High Demanded **12 skill**
in **1 Course**



India book
of Record Holder

3000+

BMC School
Teacher Trained

100+

Schools
Benefited

65k+

Happy Kids

100+

Channel Partners

10+

Prestigious
Recognition

"Enroll with **DTG** and unlock your child's true potential with
Future Smart Education
skills for tomorrow's success."



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